



SAGINAW COMMUNITY CREDIT UNIONS BAND TOGETHER TO “IMPACT SAGINAW”

Pictured above from Left to Right, Nancy Parker, Director Saginaw Children’s Zoo, Alan Watson, CEO Catholic Federal Credit Union, Linda McGee, VP of Membership Development, Mike Murphy, Tri To Finish, Bridget Looby, VP Development and Community Relations Catholic Federal Credit Union, Tina Dowe, Director Health and Wellness YMCA and Dana Tell, VP Marketing Team One Credit Union.

On Tuesday, July 2nd, a news conference was held as the Children’s Zoo at Celebration Square to announce a new initiative started by all 16 of the credit unions located in Saginaw. At this press conference, “**Impact Saginaw**”, was introduced. The mission behind this initiative it to focus on the good things taking place in Saginaw that enrich the lives of the Saginaw community and make it a better place to live, work and play.

Impact Saginaw will be sponsoring “CU at the Y for a Youth Tri – Kids Tri Too” a FREE triathlon for kids on July 27th with the Saginaw YMCA and race management company, Tri to Finish. On August 17th **Impact Saginaw** will be sponsoring, “CU at the Zoo” with free admission for all to the zoo between 10:00 a.m. and 4:00 p.m., plus a free ride to the first 500 kids attending the Saginaw Children’s Zoo at Celebration Square. This is also the zoo’s “Back to School at the Zoo” day.

The Saginaw community credit unions expect this initiative to grow in the years to come!