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# NEWS RELEASE

## **The Diaper Alliance Receives Van from Wildfire Credit Union**

At the beginning of 2017, Wildfire Credit Union decided to purchase a new credit union vehicle. Instead of trading in their previous vehicle, the management and staff of the credit union decided to give it to an area non-profit that could use it to further their mission. After much research, the decision was made to donate the van to The Diaper Alliance out of Midland.

Linda McGee, Vice President of Membership Development, stated: "There are so many outstanding non-profits in our region that are doing great things. It was when we had the opportunity to meet with The Diaper Alliance and hear their mission, that the decision became much easier. They do such an outstanding job getting diapers to families who do not have the funds to purchase them. Last year alone, they distributed over 724,000 diapers through partner agencies throughout the Great Lakes Bay Region. By donating our van, The Diaper Alliance will be able serve areas where they were not able to serve previously. We also partnered with Sign Image and they graciously offered to customize the van with The Diaper Alliance logo."

***The Diaper Alliance will take possession of their van on Friday, February 24<sup>th</sup> at 2:00 p.m. at the Wildfire Credit Union location on Bay Road.***

Debi Keyes, Founder and Executive Director of the Diaper Alliance commented: "We recently identified parts of our service area that find it very difficult to pick up diaper orders from our warehouse because of distance. The timing of this gift could not have been better." Keyes added, "We are so thankful that Wildfire Credit Union is helping us to serve those families that have been out of reach. It is amazing what we can accomplish when we all work together."

Wildfire Credit Union, a member-owned financial cooperative, has a community charter. Membership is open for anyone who lives, works, worships or attends school in Saginaw, Midland, Bay, Tuscola, Gratiot, Genesee, Shiawassee, Antrim, Arenac, Benzie, Clare, Crawford, Gladwin, Grand Traverse, Iosco, Isabella, Kalkaska, Leelanau, Missaukee, Ogemaw, Otsego, Roscommon, Wexford counties. The credit union also provides services to small businesses in the same twenty-three county market. Wildfire currently has full service offices in Saginaw, Midland and Bay City. More information is available on all Wildfire Credit Union's products and services at [www.wildfirecu.org](http://www.wildfirecu.org)