



News Release

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Wildfire Credit Union Employees Raise Funds for Local Non-Profits

Throughout 2016, Wildfire Credit Union employees have enthusiastically volunteered to pay to wear jeans in support of a number of local non-profits in the Great Lakes Bay Region. "Wildfire's Jean Days are a long standing tradition at the credit union and are always very successful. It is a great way for our employees to support area charities that do so much to help others in our communities. We make sure that our members know what organization we are supporting when we are wearing jeans to continue to heighten the awareness of the organization and their need for our support" said Michelle LeBlanc, Marketing & Public Relations Coordinator. In 2016, Wildfire employees raised over \$10,000. Below are the non-profits that benefited from the Jean Days:

Mid-Michigan Children's Museum
Shelterhouse
Hidden Harvest
Flint Water Crisis
Diaper Alliance
READ
Saginaw Survivors of Suicide
East Side Soup Kitchen
First Choice of Saginaw
Do-All
SVSU Battle of the Valleys

Boys & Girls Club of the Great Lakes Bay Region
Bay Area Women's Center
Child & Family Services Sexual Assault Center
CAN Council of the Great Lakes Bay Region
Children's Miracle Network
Big Brothers Big Sisters of the Great Lakes Bay Region
Underground Railroad
Wildfire's Share the Warmth Campaign
Great Lakes Bay Autism Center
Bay City Children's Dyslexia Center
Shoebox Saginaw

Wildfire Credit Union, a member-owned financial cooperative, and has a community charter. Membership is open for anyone who lives, works, worships or attends school in Saginaw, Midland, Bay, Tuscola, Gratiot, Genesee, Shiawassee, Antrim, Arenac, Benzie, Clare, Crawford, Gladwin, Grand Traverse, Iosco, Isabella, Kalkaska, Leelanau, Missaukee, Ogemaw, Otsego, Roscommon, Wexford counties. The credit union also provides services to small businesses in the same twenty-three county market. With two offices in Saginaw, an office in Midland and Bay City, Wildfire Credit Union is conveniently located for everyone. More information is available on all Wildfire Credit Union's products and services at www.wildfirecu.org