A Message From The CEO

To say 2020 was a year like no other, hardly sums up everything that happened in just a few short months. Little did we know a year ago, that we would be facing a pandemic that would completely change the way we do business. It has been a challenge to make sure we meet your financial needs safely, protect your health and the health of our employees. We believe we have done this by proactively providing as many options possible to do your banking. Many of you chose to move more of your activity to our online options, while others felt more comfortable contacting our Call Center and using our drive thru lanes. We have worked diligently to provide as many of our services electronically and we continue to offer appointments in our lobbies when needed.

Although at this point, we do not have a date when our lobbies will reopen for teller transactions, we are monitoring everything closely, and will reopen when it is safe to do so.

We are all hoping that 2021 brings us back to greeting you as you come into our lobbies, offering you a cup of coffee or water, and most of all a feeling of being back to normal. Please take care of yourself and your loved ones. We look forward to seeing you soon.

The Holidays Are Over, Time to Pay the Credit Card Bills

The holidays are typically when those credit card balances jump up. This year there have been a lot of retail stores that have offered extra specials if you charged your purchase to their store credit card. That’s great at the time of your purchase, but if you can’t pay that card off in January, take a look at the interest rate you are paying. Those rates can sometimes be really high. Even if you didn’t use a store card, you need to look at what the interest rate is on your credit card to make sure you aren’t paying a high rate or unnecessary fees.

Consider transferring the balance from that store card or other high interest rate cards to a Wildfire Credit Union Rewards VISA Credit Card. Our rates are as low at 8.9% APR. Plus, you are working with a local credit union – not some out of state or out of the country call center.

Start your new year off right. Consider moving those high rate cards over to a Wildfire Credit Card. You’ll love the convenience and the lower rate.*

*Subject to credit approval
Happy New Year!

If you haven’t been by any branches the last few weeks, you may not have seen our holiday lighting. It’s not too late. The lights will be up until mid-January if you would like to drive by and enjoy them.

Save the Date for the 2021 Virtual Annual Meeting

With COVID-19 still a health concern for everyone, we have made the decision to take the Wildfire Credit Union Annual Meeting to a virtual format. The meeting will take place on Monday, February 22, 2021 at 5:00 p.m. EST. Invitations will be mailed to members at the end of January with complete details and reservation information.

Community Spotlight

Wildfire and WKCQ present Dream Makers

For the past several years, Wildfire has partnered with WKCQ 98 FM on the Dream Makers program. This year presented some challenges and a list of recipients that were in need and very deserving. As a part of our involvement, a Wildfire employee listened each morning and called in our contribution. We want to thank all of our members who listened and helped make the holidays brighter this year for those in need by supporting this program and others like it in our community.

Be Aware!

Please remember, we (Wildfire Credit Union) will never call you and ask for your personal information. If you receive a call from someone saying they are from Wildfire and they begin asking for personal information, like any of your credit/debit information, online banking credentials, account numbers or passwords, **DO NOT GIVE THEM ANY INFORMATION.** Instead, hang up and contact our Call Center. If you are ever in any doubt that a call from us seems fishy, stay safe and hang up, then contact our Call Center to verify if the call was legitimate.

For further resources on protecting your personal information, please visit our security page and our frauds and scams page on our website.
Call Center: 989-249-8200 or 800-227-2328

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Lobby Hours – Mon – Thurs • 9am – 5:30pm, Fri • 9am – 6pm
Drive Thru Hours – Mon – Fri • 8am – 6pm, Sat • 9am – 12:30pm

www.wildfirecu.org

989.249.8200 • 800.227.2328